## ORDER

## Flight Dates 10/16/12-10/22/12

**Product** 

**CLINT ZWEIFEL 4 MO** 

Original Date / Revision

Contract / Revision

15% Agency Com

10/18/12 10/18/12

575317

**Billing Contact** 

Advertiser Zweifel, Clint/D/MO St Treas

650 Massachusetts Ave NW

Suite 210

Washington, DC 20001

Agency Buying Time LLC

**Buying Contact** 

Sales Office DC-M

Sales Region NAT

Agency Ref

650 Massachusetts Ave NW Suite 210

Washington, DC 20001

00:15:00 Order Sep

Estimate # 2011

Alt Order # 09771615

Billing Type Cash

**GENERAL** Order Type

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

A35+ Demographic

Rev Codes SP-POL CAN **GEN** 

Product Codes PL1Mb

**Priority** 3

Advertiser Ref

## Primary Account Executive

Dan Driscoll

End Date Account Executive Order% Start Date Dan Driscoll 100%

Order Share 22% Market Value 123863

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	29%	35920
KCWE	%	0
KMBC	21%	26011
KMCI	%	0
KPXE	%	0
KSHB	28%	34681
KSMO	%	0

Billing Plan **Order Totals** # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount Month 0.00 10/01/12 10/22/12 \$23,162.50 \$27,250.00 47 \$23,162.50 \$27,250.00 47 October 2012 \$27,250.00 0.00 47 \$23,162.50 Totals

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Flight Dates 10/16/12-10/22/12

Hiatus Dates

<u>Original Date / Revision</u> 10/18/12/ 10/18/12

Order Sep

00:15:00

Advertiser Zweifel, Clint/D/MO St Trea: Product CLINT ZWEIFEL 4 MO

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Print Date: 10/18/12

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Contract / Revision

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Order Sep 00:15:00

Advertiser Zweifel, Clint/D/MO St Trea: Product CLINT ZWEIFEL 4 MO

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Contract / Revision

575317

Flight Dates 10/16/12-10/22/12

**Hiatus Dates** 

Original Date / Revision 10/18/12/ 10/18/12

Order Sep 00:15:00

Advertiser Zweifel, Clint/D/MO St Trea: Product CLINT ZWEIFEL 4 MO

Ln Ch	Start	End	Inventory Code	Dieak	Statuenti	Time Days	Len Sp	JUIS	Nate Fit	Rtg Type	Spots	Amount
			W-F 12p-1p M-F 12-1p								majdifferent process 10 molecular	
	ns News			REV						_		
	Start Date	End Date	Weekdays	Spots/Week		Rating				İ		
****	10/22/12	10/28/12	M		\$300.00	0.00		···	other against a distribution and the same of the same			
25 4	10/16/	12 10/16/12	•	CM-All	5-530p	-T	:30	1	\$600.002	0.00 NM	1	\$600.0
New	s		5-530p		(5:00 PM-5:	30 PIVI)				1		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	10/15/12	10/21/12	-T	1		0.00				1		
26 4	10/18/1	2 10/18/12	M-F 5-6p	CM-All	5-530p		:30	1	\$600.002	0.00 NM	1	\$600.0
<b>N</b> 1	_		5-530p		(5:00 PM-5:	30 PM)				ı		
News	s Start Date	End Data	Mookdovo	Cmota AAI a ale	Data	Datina						
_	10/15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 1		Rating 0.00						
27 4		2 10/22/12			5-530p	M	:30	1	\$600.002	0.00 NM	1	\$600.0
	1.40.000	ian inkinooniiian	5-530p		(5:00 PM-5:	· ·	.00	,	way, wy z	V.CO INIVIE	1	4500,0
News	S		·		`	,				1		
-	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
<del></del>	10/22/12	10/28/12	M	1	+	0.00						
28 4	10/16/1	2 10/16/12			530-6p	-T	:30	1	\$600,002	0.00 NM	1	\$600.0
News	2		530- <b>6</b> p		(5:30 PM-6:0	JO PM)						
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	10/15/12	10/21/12	-T	1		0.00						
29 4	10/17/1	2 10/17/12	M-F 5-6p	CM-AII	530-6p	W	:30	1	\$600.002	0.00 NM	1	\$600.0
			530-6p		(5:30 PM-6:0	00 PM)						***
News												
_	Start Date 10/15/12	End Date 10/21/12	<u>Weekdays</u> w	Spots/Week 1		Rating						
30 4	**********	2 10/19/12			+	0.00	.20	- 4	4050 000	0.00.110.0		4000
30 4	10/1%/1	2 10/18/12	M-F 5-6p 530-6p		530-6p (5:30 PM-6:0		:30	1	\$600.002	MM 00.0	1	\$600,00
News	3		000-0p		(0.00 F 19F0.0	76 1-W/						
5	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week:	10/15/12	10/21/12	F	1	\$600.00	0.00						
31 4	10/16/1	2 10/16/12	M-F 6-630p	CM-All	6-630p	-T	:30	1	\$900,002	0.00 NM	1	\$900.0
Marria	_		M-F 6-630p	Dru (						ĺ		
News	s Start Date	End Date	Weekdays	REV Spots/Week	Doto	Datina						
	10/15/12	10/21/12	-T		<u>Rate</u> \$900.00	Rating 0.00				l		
32 4			M-F 6-630p	**************************************	6-630p	~T	:30	1	\$900.002	0.00 NM	1	\$900.0
			M-F 6-630p	<b>\$</b> 711.7112	4 4444	•	.00	,	#500.00 ¢	0.00 (9)(9)	1	\$3QQ.Qt
News	3		·	REV						1		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	10/15/12	10/21/12	T		\$900.00	0.00			Makabat dan kepada sang sang sang sang sang sa			
33 4	10/17/1	2 10/17/12	M-F 630-7p	CM-AII	-630-7p		:30	1	\$2,200.002	0.00-MM	1	\$2,200.00
WHE	EL OF FOR	RTUNE	M-F 630-7p	RE'	v#					Î		
	Start Date		Weekdays	Spots/Week	v Rate	Rating						
			W									
34 4		2 10/16/12		CM-All	<del></del>	-7	:30	1	\$800.003	0.00 NM	1	\$800.00

Print Date: 10/18/12



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Flight Dates 10/16/12-10/22/12

Hiatus Dates

<u>Original Date / Revision</u> 10/18/12/ 10/18/12

Order Sep 00:15:00

Advertiser Zweifel, Clint/D/MO St Trea: Product CLINT ZWEIFEL 4 MO

n Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len S	pots	Rate Pri	Rtg Type	spots	Amount
34 4	10/16/1	2 10/16/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	~ Two or or at	:30	1	\$800.003	0.00 NM	1	\$800.0
New	'S			REV								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week:	10/15/12	10/21/12	~T	1	\$800.00	0.00						
35 4		2 10/19/12	M-F 9-1Qp M-F 9-10p	CM-All	9-10p		:30	1	\$800.003	0.00 NM	1	\$800.0
New				REV	<b>.</b>							
	Start Date	End Date	Weekdays	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
	10/15/12	10/21/12		CM-All	<del></del>	U.00	:30	1	\$800.003	0.00 NM	1	\$800.0
36 4 New		2 10/22/12	M <sub>*</sub> F 9-10p M <sub>*</sub> F 9-10p	REV	a- irth	PS- C	.30	,	\$600.003	O'DO IAM	ŧ	\$200.4
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/22/12	10/28/12	M	1	\$800.00	0.00						
37 4	10/17/1	2 10/17/12	M-F 10-1030p M-F 10-1030p		10-1030p	~~W-~	:30	1	\$800.003	0.00 NM	1	\$800.0
New	'S			REV								
	Start Date 10/15/12	End Date 10/21/12	Weekdays w	Spots/Week 1	Rate \$800.00	Rating 0.00	<del>(1</del> 239)		**************************************			
38 4	10/18/1	2 10/18/12	M-F 10-1030p M-F 10-1030p		10-1030p	~~~T~~~	:30	1	\$800.003	0.QO NM	1	\$800.0
New				REV								
	Start Date 10/15/12	End Date 10/21/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
39 4		2 10/16/12	M-F 1030-1102p M-F 1030-1102p		1030-1102p	) #F******	:30	1	\$600.002	0.00 NM	1	\$500.
New		55 1 D-1-	30/1-4	REV	Data	Datina						
	Start Date 10/15/12	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
40 4		2 10/18/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	:30	1	\$600.002	0.00 NM	1	\$600.
New	rs .		12. 1 1 2 mp	REV								
	Start Date 10/15/12	End Date 10/21/12	Weekdays	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
41 4	10/22/1	2 10/22/12	M-F 1030-1102p M-F 1030-1102p	CM-AII	1030-1102p	) M=====	:30	1	\$600.002	0.00 NM	1	\$600.0
New				REV								
	Start Date 10/22/12	10/28/12	Weekdays M		\$600.00	Rating 0.00			VE			
42 4	10/21/1	2 10/21/12	Su 5-6p Su 5-6p	CM-AII	5- <b>6</b> p	~~~~ <u>\$</u>	:30	1	\$250.002	0.00 NM	1	\$250.0
New				REV						1		
	Start Date 10/15/12	End Date 10/21/12	Weekdays	Spots/Week		Rating 0.00						
			M-F 6-630p				:30	2	\$900.00-2	0.00 NM	2	\$1.800 (
- '	· myr ram 'l		M-F 6-630p		<b>r</b>		- 77 ==	TA(P	( m : 2 : 2 m /m		ro#	
New				REV						i		
	Start Date		Weekdays	Spots/Week		Rating						
	Contract Con	<del></del>	M-F 9-10p	<del>^</del>		TWT	Access to the second second second	4	\$800.003	0.00 NM		6600
44 4	113713474	z = 10013012	NGET SHILE	UW-All	9-930p	-181	.30	1	38UU.UU.3	U.UU NIVE	1	\$800.4



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Flight Dates 10/16/12-10/22/12

Hiatus Dates

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Advertiser Zweifel, Clint/D/MO St Trea: Product CLINT ZWEIFEL 4 MO

										Tota	ls
Ln Ch Start	End	Inventory Code		Start/End 7	-	Len Spo	ts		Rtg Type S	pots	Amount
44 4 10/16/1	2 10/19/12	M-F 9-10p	CM-All	9-930p	-TWT	:30		\$800.003	0.00 NM	1	\$800.00
		9-930p		(9:00 PM-9:0	i() PM)				i		
News			REV								
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				1		
Week: 10/15/12	10/21/12	-TWT	1	\$800.00	0.00						
E 45 4 10/22/1	2 10/22/12	M-F 6-7a	CM-All	6-73	M	:30	2	\$600.002	0.00 NM	2	\$1,200.00
		M-F 6-7a							ĺ		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				]		
Week: 10/22/12	10/28/12	M	2	\$600.00	0.00						
				HATCH TO MAKE THE REAL PROPERTY.			- mentoda		Totals	47 82	27.250.00